

The Art of Advocacy



2023 ANNUAL CONFERENCE

Do Today Right!

#iasboAC23

Introductions

Madeline McCune, Director of Government Relations
Illinois Association of School Business Officials



Emily Warnecke, Dep. Director of Government Relations
Illinois Association of School Business Officials



 #iasboAC23

 Do Today **Right!**



A good compromise, a good piece of legislation, is like a good sentence; or a good piece of music. Everybody can recognize it. They say, 'Huh. It works. It makes sense.'

— Barack Obama —

AZ QUOTES

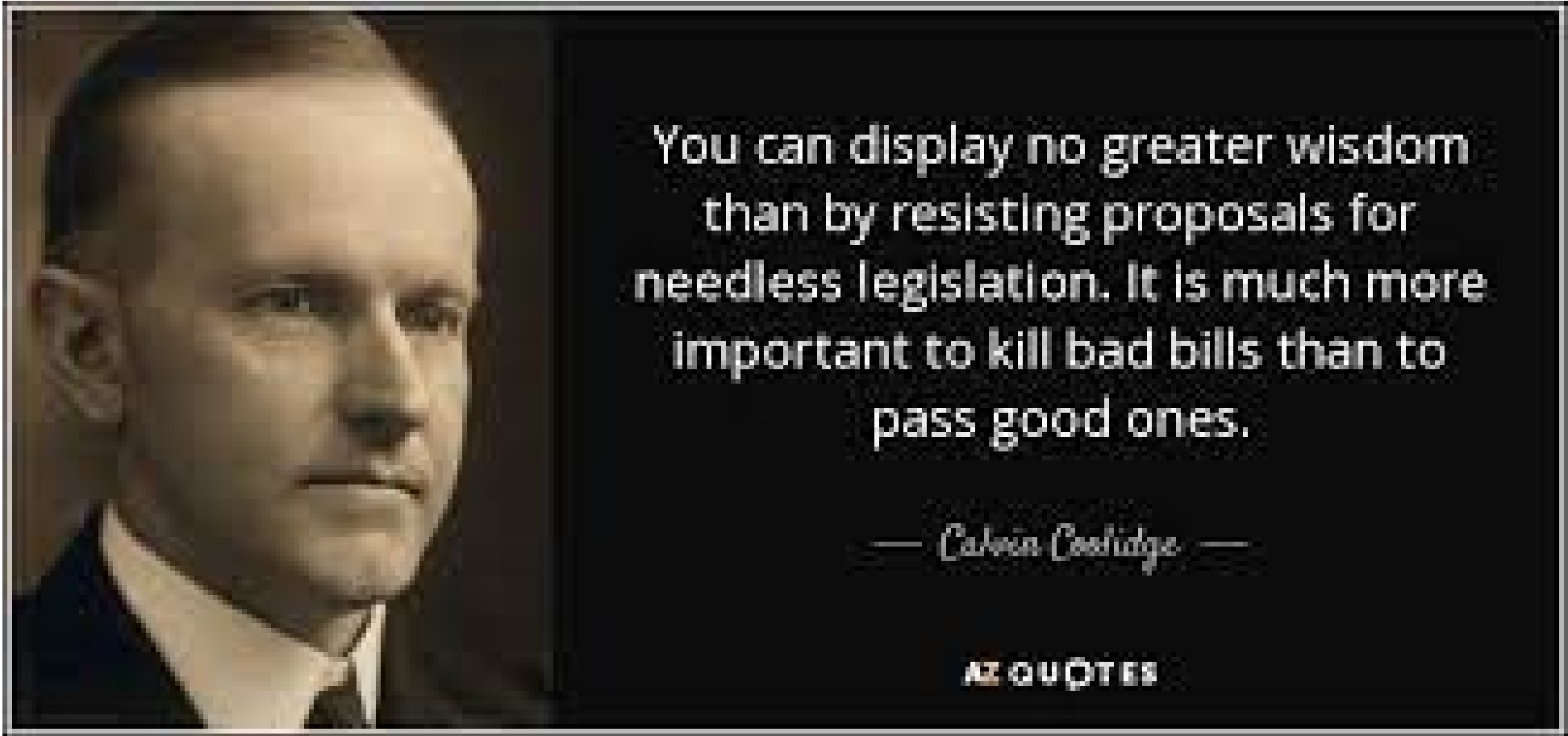
2023 ANNUAL
CONFERENCE

Do Today Right!

Do Today

#iasboAC23





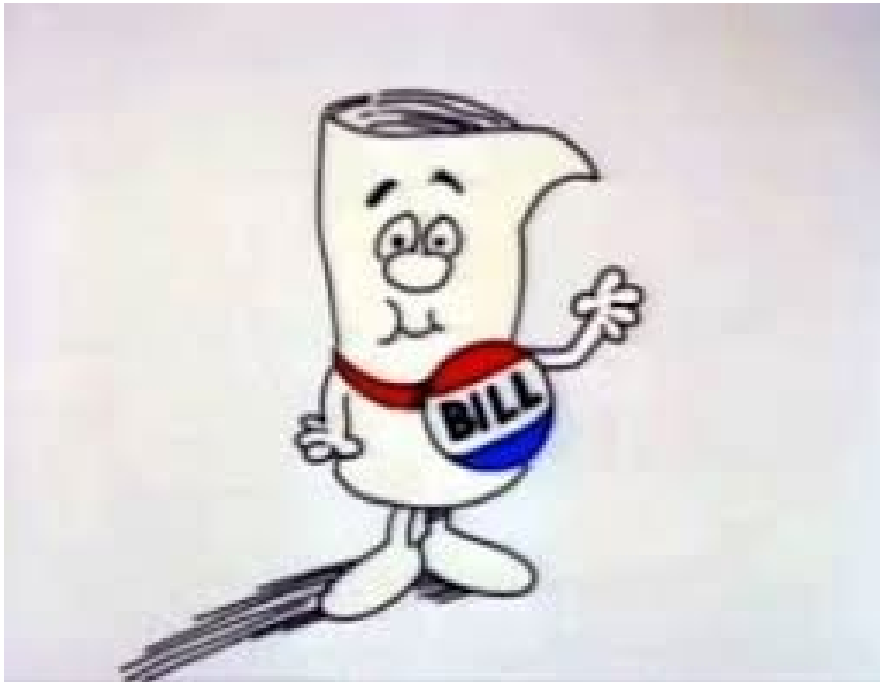
2023 ANNUAL
CONFERENCE

Do Today Right!

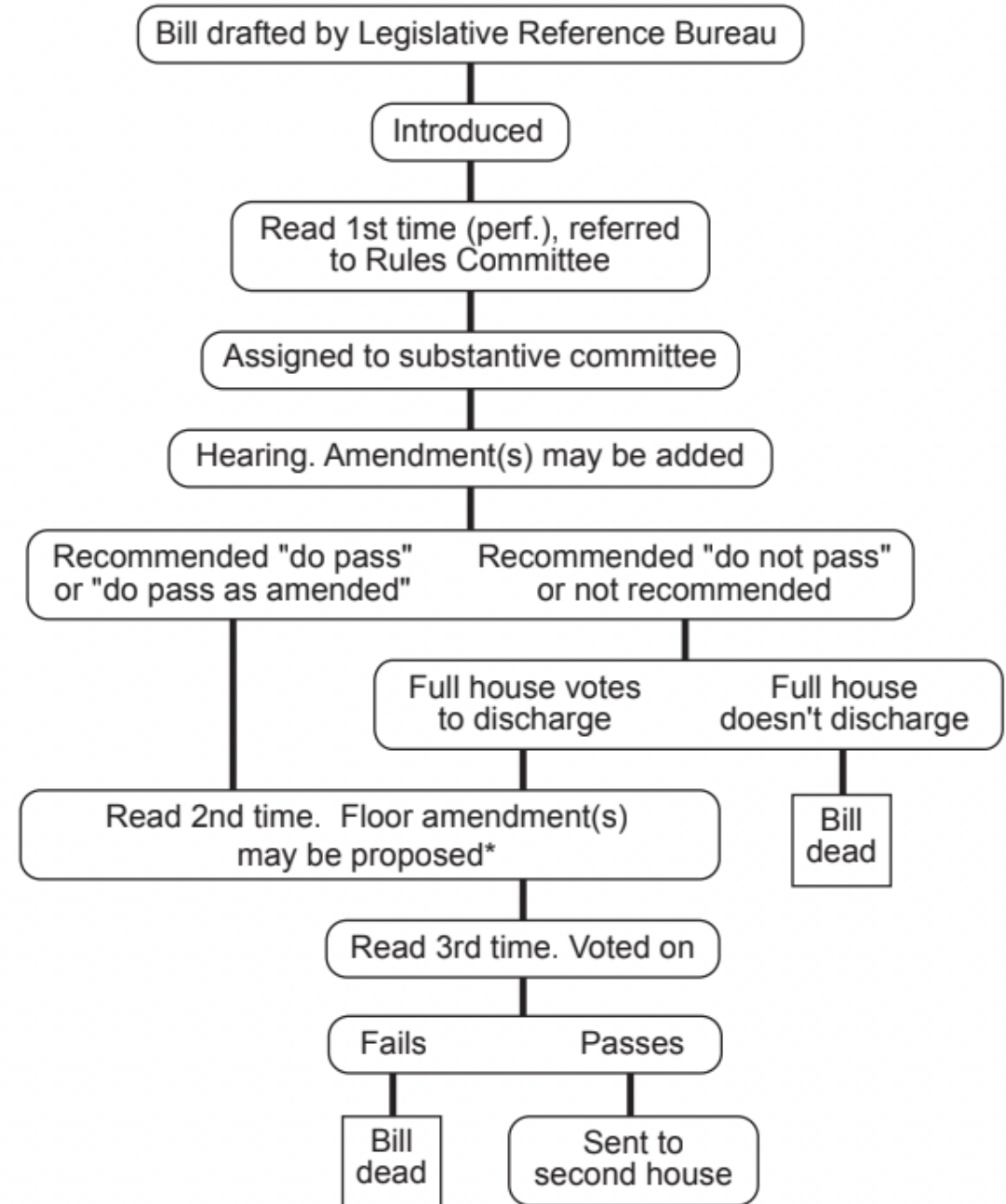
#iasboAC23



What You Must Know First: How a Bill Becomes a Law



FIRST HOUSE



Factors That Impact the Process

- General Assembly Makeup
- The Bill's Sponsor
- Committee Assignment
- Proponents/Opponents
- Issue Framing
- Action-Based Advocacy

2023 ANNUAL
CONFERENCE

Do Today Right!

 #iasboAC23



General Assembly Makeup

House

Republican
33.9%

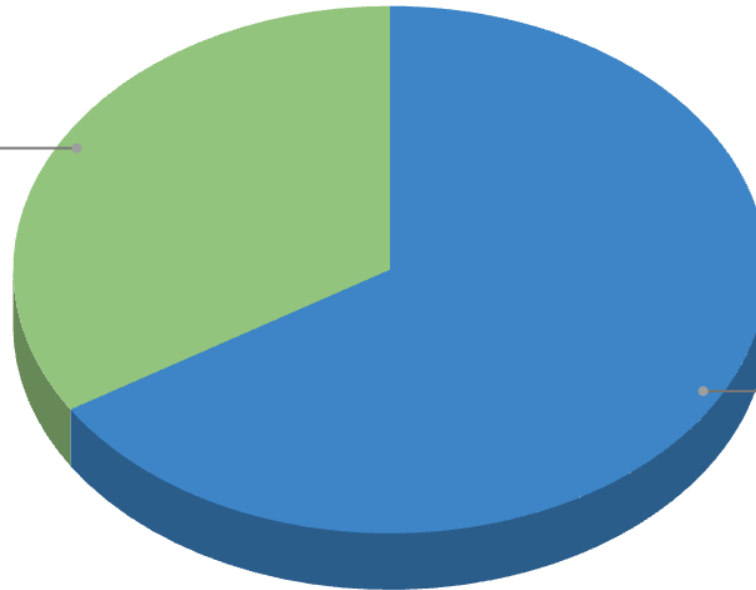
Democrat
66.1%



**Minority Leader
McCombie**



Speaker Welch



2023 ANNUAL
CONFERENCE

Do Today **Right!**

#iasboAC23

General Assembly Makeup

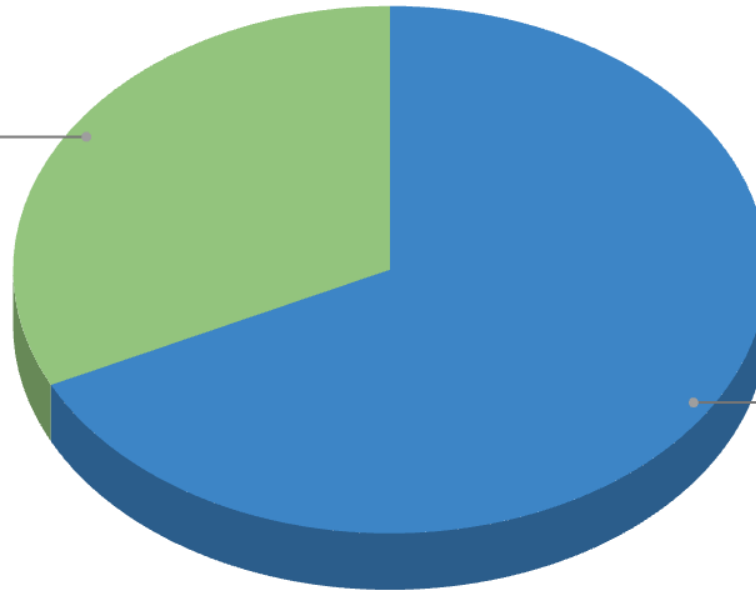
Senate

President Harmon



Republican
32.2%

Democrat
67.8%



Minority Leader
Curran

2023 ANNUAL
CONFERENCE

Do Today Right!

#iasboAC23



The Bill's Sponsor

**House: K-12
Curriculum &
Policies**



**Senate:
Education**



**House: K-12
Administration &
Licensing**



**Senate:
Education**



20  **23**
ANNUAL
CONFERENCE

 #iasboAC23

Do Today  **Right!**



The Bill's Sponsor

- SB 990: Sale of School District Property



Senator Curran

- SB 1872: Teacher Tenure



Senator Lightford

- HB 2778: Electric School Bus Mandate



Representative Moylan



Do Today Right!

Committee Assignment

<ul style="list-style-type: none">● HB 2784: ESP Minimum Wage Bill	House Labor
<ul style="list-style-type: none">● HB 2396: Full-Day Kindergarten	House Early Childhood Education Senate Approp-Education Senate Education
<ul style="list-style-type: none">● SB 2324: County Schools Facility Sales Tax	Senate Education House Revenue



 #iasboAC23

 Do Today Right!

Proponents / Opponents

- HB 3690: Consolidated Training
 - IPA
 - IASA/IASBO/IASB
 - ED-RED/LUDA/LEND/SCOPE/HSDO
 - IEA/IFT

- SB 1994: Cash on Hand Limitation
 - IFT/IEA
- HB 2233: Increase Competitive Bid Threshold
 - LiUNA

2023 ANNUAL
CONFERENCE

Do Today Right!

 #iasboAC23



Issue Framing / Public Relations

<ul style="list-style-type: none"> ● SB 90: Racism-Free Schools Act 	<ul style="list-style-type: none"> - Name of the bill - TeachPlus Campaign 	<ul style="list-style-type: none"> - Administrative burden
<ul style="list-style-type: none"> ● SB 167: Halal/Kosher Lunch 	<ul style="list-style-type: none"> - Dietary accommodations - Free/Reduced meals 	<ul style="list-style-type: none"> - High cost of meals - Kitchens <i>could not</i> be compliant
<ul style="list-style-type: none"> ● HB 3412: Student Ticketing 	<ul style="list-style-type: none"> - Debt free justice - School to prison pipeline 	<ul style="list-style-type: none"> - Schools MUST be able to contact LEOs



 #iasboAC23



Relationships

<ul style="list-style-type: none">● SB 1233: Required Provision of 457 Plan Offerings	Senator Halpin (D-Rock Island)
<ul style="list-style-type: none">● HB 3907: Mandated Prep Time	Representative Stuart (D-Collinsville)
<ul style="list-style-type: none">● SB 1488: EdTPA Task Force	Senator Bennett (R-Morris)



 #iasboAC23

 Do Today **Right!**

Action-Based Advocacy

Filing a Witness Slip



Illinois 103rd General Assembly
ILGA Dashboard

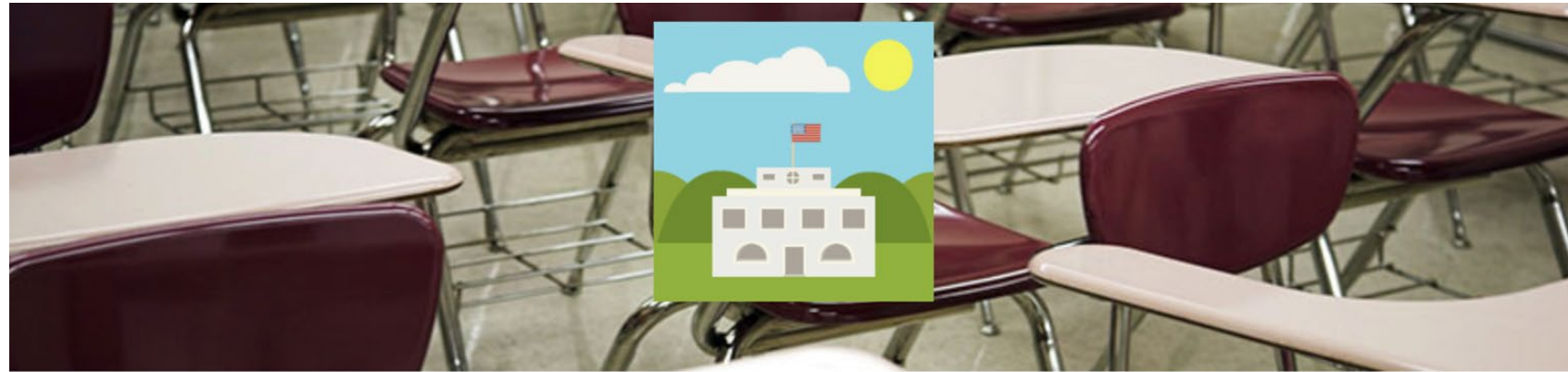
2023 ANNUAL
CONFERENCE

Do Today Right!

#iasboAC23

Action-Based Advocacy

Email Campaigns



Prevent Property Tax Increases

HB 2784 creates a new minimum wage for all school district and joint agreement employees who provide educational support services.

This represents a significant unfunded mandate as there would be no dedicated state funding stream to cover the increases, leaving school districts to determine how to afford this proposal on their own. This proposal will result in cuts to programs and staff — as well as substantial increases to local property taxes.

Tell your legislator to vote "no" on HB 2784.

Vote "no" on HB 2784.

Tell legislators the fiscal impact of HB 2784 on your community.

Select your prefix

First & Last Name

Email

Address

 #iasboAC23



Stay Informed!



 #iasboAC23



Stay Informed!



[Bills related to Curriculum & Programming](#)

[Bills related to EBF & School Funding](#)

[Bills related to Employment & Benefits](#)

[Bills related to Licensing](#)

[Bills related to School Finance & Revenue](#)

[Miscellaneous](#)

2023 ANNUAL
CONFERENCE

Do Today Right!

#iasboAC23

Questions and Answers

Thank you for attending our session!



 #iasboAC23

 Do Today **Right!**

Presenters:

MODERATOR INFO:

Dr. Michael Jacoby
Executive Director, IASBO

PANELISTS INFO:

Madeline McCune, IASBO
(217) 341-0443
mmccune@iasaedu.org

Emily Warnecke, IASBO
(217) 503-5551
ewarnecke@iasaedu.org



Do Today **Right!**

 #iasboAC23

